

OA CFI Monthly Committee Report - March 2024

Committee Name: PIPO Committee

Committee Chairperson: Alyson Toll

Highlights of reporting period:

Reviewing proposal for spreading the message in Lake county by working with Lake County Transit.

Proposal for a 1 side bus wrap on a Lake County Bus for 12 weeks. The cost is \$5200, The PIPO committee is completing the Region 8 Carrying the Message Fund form to ask for \$3000 and OACFI would use \$2200 of the PIPO funds

Radio Ad:

Search IHeartRadio, go to Listening Platform, XL106.7, Streaming Dates 1/17/24-4/29/24

Activities:

Letters via email to Healthcare Professionals (Dieticians, Doctors, Mental Health Therapists/Counselors)

PIPO Committee meets after the monthly Intergroup meeting at 11:15 am

PIPO is looking for a new committee chair